



## NPESC's Business Advisory Council Meeting Minutes

NOECA, 219 Howard Dr. Sandusky, OH 44870

Wednesday, December 18, 2024

9:00 AM

- I. Welcome & Introductions - Andrea Smith
- II. Roll Call of Members:
  - a. Present: Andrea Smith, Chris Singerling, Ashley Spangler, Carrie Sanchez, James Rinaldo, Beth Hannam, David White, Katherine Adams, Kayla Cross, Makenna Laser, Dr. Paul Lockwood, Marianne Cheatham, Rob Monak, Stacy Maple, Ed Kurt, Dr. Jeff McClellan, Angie Morelock, Laramie Spurlock
  - b. Absent: Kyleigh Lash, Sarah Ross, Jarvis Cole-Caston, Andy Horn, Daryl Deering, Ben Chaffee, Eileen Buhlan, Miriam Batke
- III. Introduction of Visitors - Kristen Maple Jones, Will Snyder, Lu Cook, Dr. Carter
- IV. Motion to approve meeting minutes from [September 18, 2024](#)
  - a. Motion by: Ed Kurt
  - b. Second by: Katherine Adams
  - c. Needed changes: none
- V. *The following information was shared about regional BAC Exposure since the last meeting:*
  - October 15, 2024 – Ohio Excels “Aim Hire” Conference in Columbus - Andrea Smith was a co-presenter of breakout session with Shannon Cox from Montgomery ESC & YouScience Consultant, Amy Bradley
  - [Huron County Teacher Boot Camp Media Coverage](#)
    - 1.0 Teacher Boot Camp was showcased on the Channel 5 News out of Cleveland. New London school district’s IT teacher explained the importance of her interaction with the Teacher Boot Camp and her desire to connect students with Businesses in her backyard.
- VI. Old Business for Information:
  - a. Data update and Business On-Boarding with PortfoliOH - Jeff McClellan
    - Jeff explains the excitement behind 838 students now documenting their data on the PortfoliOH platform. The cell phone board policies were a large sticking point at the start of this school year, but has since been resolved.

- b. Annual Goals/Strategies Quarterly Progress Report - Ashley Spangler
  - Ashley reviewed the progress of each county's student career camps and career showcases year-to-date. The numbers have increased since this time last year.
- c. Regional Economic Update - Makenna Laser
  - Makenna shows the growth of potential jobs vs. education, housing, and family growth in our region.
  - Makenna discusses the millennial generation increase in our region with an average wage of \$21 per hour.
  - Cross Regional student career camps were discussed. Keeping students within each county was the overall consensus of the group.

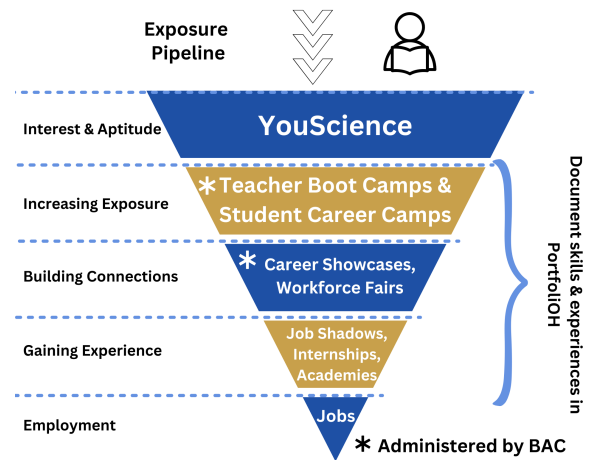
VII. Committee Updates (provided by Economic Directors, Business & Education Partners):

- a. Parent Newsletters
  - Huron County (Kayla) & Sandusky County (Beth) presented their parent newsletter and shared the connections made from students to business partners.
- b. Erie County update
  - Makenna discusses her past (2) student career camps
    - Manufacturing - Freudenberg NOK & Humanetics
    - Healthcare - Firelands Health & Providence Care Center
  - Currently rethinking the Business and Human Services career camp model to include more students.
  - Erie county career showcase - May 12th, 2025
- c. Huron County update
  - Kayla discusses her past student career camp
    - MAGNET in Cleveland, will be hosting (2) camps for Huron Co. each with 16 students
    - Kayla discusses the upcoming Government student career camp and the Pitch Challenge in March
    - Monroeville hosted a Teacher Wide, teacher boot camp which included Cedar Point, Sunrise Cooperative, and Janotta & Herner
- d. Ottawa County update
  - Katherine discusses the Hospitality & Tourism student career camp which took place on December 17th.
  - Construction is getting started on the Workforce Hub and a layout for the Hospitality program is beginning.
  - Students in the Nursing and Skilled trades programs have passed most of all certifications.
- e. Sandusky County update
  - Beth gives an update on the (3) student career camps held.
    - a. Finance, Healthcare, and Construction
  - Beth discusses the (3) student career camps they will be hosting beginning in February.

f. NPESC BAC related PD update

VIII. New Business:

- a. Geo Click data - Rob Monak, IronWorkers Local 44
- b. How do we most efficiently collect data to quantify our efforts/impact post graduation?
- c. How do we start to address the fourth “tier” of our workforce funnel?
  - The fourth “tier” was discussed regarding internship programs and apprenticeships.



IX. Business Partners Update on your industry (Stacy Maple - Hospitality/Tourism, Andy Horn - Adv. Manufacturing, Rob Monak - Skilled Trades, Miriam Batke - Healthcare)

- Stacy discusses how we can change the mindset of students today.
- Rob discusses the fact that we'll always need to better the buildings that are standing today and we need people to continue to do the work.

X. Open Forum:

- Andrea asks, how are we collecting data after our students have graduated?
- David White discusses the connection between PortfolioH and his platform through the eyes of local businesses. He states that 90% of all hires come from a 25 mile radius of their local community. Capturing the data of students' next steps is crucial.
- Rob Monak explains the results of an IHEART radio campaign that lasted 13 weeks and received 5.3 million click throughs.
  - Angie Morelock adds that she heard the messaging and it sounded great!
- Dr. Carter discusses possible youth camps that will be developing for students to participate in over the summer.

XI. Motion to adjourn the meeting

- a. Motion by: Katherine Adams
- b. Second by: Dr. Carter

XII. Next Meetings:

- a. Thursday, March 19, 2025 at 9:00 AM at NOECA (219 Howard Drive, Sandusky)
- b. Thursday, June 18, 2025 at 9:00 AM at NOECA (219 Howard Drive, Sandusky)